



GARIMA
Advertising & Marketing Pvt. Ltd.

"Advertising That Works, Results That Matter."

About Us

Garima Advertising is one of the fastest-growing financial communication agencies in the country. It is ranked as the leading agency for handling the highest number of SME IPO advertisements in India.

Based in Ahmedabad, **Garima Advertising** is an **INS-certified** agency offering the best rates for newspaper advertisements across India. We specialize in **social media management, lead generation, brand creation, and all types of advertising services.**

With over **25 years of experience**, we are a **360-degree advertising agency** delivering **innovative and effective business solutions.** Since our inception in 1997, we have been committed to providing strategic, result-oriented advertising solutions tailored to our clients' unique needs.

Our expertise spans across **branding, print, TV, digital, OTT, radio, outdoor marketing, and social media management.** We harness the power of technology and creativity to enhance brand awareness and build a strong brand image. Through **detailed audits, market strategies, stable scalability, and consistency,** we help businesses achieve long-term growth.

At **Garima Advertising**, **trust and transparency** are at the core of our operations. Our team of seasoned professionals from diverse disciplines collaborates to push boundaries and explore new possibilities, ensuring maximum impact for every campaign.

TV Advertising

We create high-impact TV campaigns tailored to increase brand awareness, promote products, and drive sales through customized strategies.

Print Media

We design compelling newspaper and magazine ads that seamlessly integrate with digital campaigns for a multi-channel marketing approach

OOH (Outdoor)

Innovative Out-of-Home (OOH) and Digital Out-of-Home (DOOH) solutions ensure high visibility and audience engagement.

Our Advertising Services

TV Ad Film/Documentary

Our expert team delivers high-quality TV commercials that leave a lasting impact and effectively communicate brand messages.

In-House Creative Services

A dedicated multi-channel creative team ensures powerful branding through concept-driven campaigns that drive results.

Media Relations

The agency enjoys excellent relationship With Media Houses Print / Electronics and Social Media .

Key Team Profiles



Dinesh Singh brings over 25 years of experience in media communications and advertising. He specializes in planning and executing media strategies and managing media relations for various products. With strong connections across media houses and brokerage firms, he has played a key role in advertising and fundraising activities, engaging with investors, FII's, and DII's. Dinesh possesses in-depth knowledge of due diligence processes for both SME and Main Board IPOs. He also maintains excellent relationships with leading merchant bankers in Mumbai and Ahmedabad. He is also the managing director for GARIMA VENTURE FINANCE LIMITED



Rajveer is a young and dynamic professional with over five years of experience in media operations. A skilled negotiator in media buying, he excels in media planning and execution. With strong administrative abilities, he efficiently manages the day-to-day operations of the advertising agency. Rajveer is also a strategic thinker who actively contributes to creative sessions, bringing fresh ideas and insights to the table.



Anupam Saxena based out in Delhi is a seasoned professional with 25+ years of experience in IPO marketing and investor relations. He has held senior roles at leading financial agencies and served as Head of Investor Relations for listed companies. With expertise in marketing, business development, and media relations, he has successfully executed 60+ public offerings, including major brands like JK Cements, Jubilant Foods (Domino's), and Spice Communication. Anupam has strong ties with BRLMs, investment bankers, and financial journalists and has organized 100+ press and broker meetings. His creative approach ensures impactful corporate and product campaigns.

Our Core Competence

IPO Advertising Services

At **Garima Advertising**, we specialize in **SME IPO advertising**, helping companies navigate the complex process of reaching potential investors, increasing visibility, and ensuring a successful public offering. Our strategic approach combines **print, digital, and on-ground marketing** to create high-impact campaigns that resonate with retail and institutional investors.

Print and Digital Campaigns

We design and execute **comprehensive advertising campaigns** across leading newspapers, financial magazines, business portals, and digital platforms. Our print and digital marketing strategies include:

Newspaper Ads: Nationwide and regional coverage in leading financial dailies and business publications at the best rates.

Digital Marketing: Targeted advertising on Google, social media platforms, and financial websites to generate investor interest.

Content Creation: Engaging press releases, investor presentations, and IPO-focused articles to boost awareness

Annual Report Designing : We design Annual reports which also serve as a corporate brochure, we do the content writing as well as designing of the Annual report.

Roadshows and Events

To build investor confidence and establish a strong market presence, we facilitate **strategic roadshows and corporate events**, including:

City-wise Roadshows: Interactive investor meetups across major financial hubs in India.

Analyst & Broker Meetings: One-on-one sessions to enhance institutional investor participation.

Press Conferences & Launch Events: Media coverage to amplify IPO visibility and attract broader investor interest.

At **Garima Advertising**, our **expert team, data-driven strategies, and extensive industry connections** ensure that your SME IPO gets the right exposure, builds investor trust, and achieves maximum subscription success.

Our SME IPO Advertising / Public Relation clients

WALPAR NUTRITIONS LIMITED

QUADPRO ITES LIMITED

D.K. ENTERPRISES GLOBAL LIMITED

KOTYARK INDUSTRIES LIMITED

SHASHWAT FURNISHING SOLUTIONS LIMITED

JAY JALARAM TECHNOLOGIES LIMITED

VIVIANA POWER TECH LIMITED

KANDARP DIGI SMART BPO LIMITED

CYBER MEDIA RESEARCH & SERVICES LIMITED

TRIDENT LIFELINE LIMITED

TRANSVOY LOGISTICS INDIA LIMITED

RBM INFRACON LIMITED

SOTAC PHARMACEUTICALS LIMITED

AHASOLAR TECHNOLOGIES LIMITED

SHRI TECHTEX LIMITED

VINSYS IT SERVICES INDIA LIMITED

CHAVDA INFRA LIMITED

HI-GREEN CARBON LIMITED

ARVIND AND COMPANY SHIPPING AGENCIES LIMITED

RAJGOR CASTOR DERIVATIVES

Sheetal Universal Limited

Benchmark Computer Solutions Limited

INDIFRA LIMITED

AUSTRALIAN PREMIUM SOLAR (INDIA) LIMITED

KONSTELEC ENGINEERS LIMITED

FONEBOX RETAIL LIMITED

KP GREEN ENGINEERING LIMITED

TAC INFOSEC LIMITED

WINSOL ENGINEERS LIMITED

SANGINITA CHEMICALS LIMITED

BEACON TRUSTEESHIP LIMITED

United Cotfab Limited

DINDIGUL FARM PRODUCT LIMITED

INDIAN PHOSPHATE LIMITED

SATI POLY PLAST LIMITED

V.L.INFRAPROJECTS LIMITED

Ashapura Logistics Limited

MACH CONFERENCES AND EVENTS LIMITED

C2C ADVANCED SYSTEMS LIMITED

NISUS FINANCE SERVICES CO LIMITED

ANYA POLYTECH & FERTILIZERS LIMITED

Parmeshwar Metal Limited

Identixweb Limited

BHATIA COLUR CHEM LIMITED

GLOBAL LONGLIFE HOSPITAL AND RESEARCH LIMITED

DIPNA PHARMACHEM LIMITED

PACE E-COMMERCE VENTURES LIMITED

PROSPECT COMMODITIES LIMITED

Bizotic Commercial Limited

TRIDHYA TECH LIMITED

Vivaa Tradecom Limited

Vrundavan Plantation Limited

KALAHRIDHAAN TRENDZ LIMITED

WINNY IMMIGRATION & EDUCATION SERVICES LIMITED

KATARIA INDUSTRIES LIMITED

KIZI APPARELS LIMITED

SPP Polymer Limited

Our SME IPO Advertising / Public Relation clients

RICHA INFO SYSTEMS LIMITED

SONU INFRATECH LIMITED

SAMOR REALITY LIMITED

SHARANAM INFRAPROJECT AND TRADING LIMITED

IBL FINANCE LIMITED

QUEST SOFTECH (INDIA) LIMITED

POLYSIL IRRIGATION SYSTEMS LIMITED

ASHAPURI GOLD ORNAMENT LIMITED

YUG DECOR LIMITED

KSHITIJ POLYLINE LIMITED

Ideal Technoplast Industries Limited

USHANTI COLOUR CHEM LIMITED

SIKKO INDUSTRIES LIMITED

IEL Limited

Shreenath Paper Products Limited



Garima
advertising
has advertised
for more than
66 SME IPO
and 8 Main
Board IPO

Thank You

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