

(This is only an advertisement for information purpose and is not a prospectus announcement.)



JAY JALARAM TECHNOLOGIES LIMITED

CIN: U32202GJ2012PLC068660

Our Company was originally incorporated as "Jay Jalaram Technologies Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated January 17, 2012, issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently, our Company was converted into a Public Limited Company pursuant to shareholders resolution passed at Extra-ordinary General Meeting of our Company held on May 10, 2022 and the name of our Company was changed to "Jay Jalaram Technologies Limited". A fresh Certificate of Incorporation consequent upon Conversion from Private Limited Company to Public Limited Company dated May 25, 2022 was issued by the Registrar of Companies, Ahmedabad. For details of change in registered office of our Company, please refer to chapter titled "History and Corporate Matters" beginning on Page No. 115 of the Prospectus.

Registered office: Office No.103, Shail Mall, B/H. Girish Cold Drink, Shilp Char Rasta, C. G. Road, Navrangpura, Ahmedabad -380009, Gujarat.

Telephone No: 079 4899 5415 • **E-Mail:** cs@koremobiles.com • **Website:** www.koremobiles.com

Company Secretary and Compliance Officer: Mr. Mukesh Dalpatram Prajapat

PROMOTERS OF THE COMPANY: MR. KAMLESH VARJIVANDAS THAKKAR, MR. KALESH HARIRAM LALWANI AND MR. MUKESHKUMAR NAVNITRAY BHATT

THE ISSUE

PUBLIC ISSUE OF 3000000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH OF JAY JALARAM TECHNOLOGIES LIMITED ("JJTL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 36 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 26 PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 1080.00 LAKHS ("THE ISSUE"), OF WHICH 150000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH FOR CASH AT A PRICE OF ₹ 36 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 26 PER EQUITY SHARE AGGREGATING TO ₹ 54.00 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF 2850000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT A PRICE OF ₹ 36 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 26 PER EQUITY SHARE AGGREGATING TO ₹ 1026.00 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.95% AND 25.61% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THIS ISSUE IS BEING IN TERMS OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED FROM TIME TO TIME.

For further details see "Terms of The Issue" beginning on Page No. 174 of the Prospectus.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH AND THE ISSUE PRICE IS ₹ 36/- THE ISSUE PRICE IS 3.6 TIMES OF THE FACE VALUE.

ISSUE

Minimum Lot Size

ASBA *

UPI Mechanism

OPENS ON: FRIDAY, AUGUST 26th, 2022

CLOSES ON: TUESDAY, AUGUST 30th, 2022

3000 EQUITY SHARES FOR RETAIL INDIVIDUAL INVESTORS

6000 EQUITY SHARES AND IN MULTIPLES OF 3000 EQUITY SHARES THEREAFTER FOR HNI/QIB CATEGORY

Simple, safe, smart way to application – Make use of it.

*Application Supported by blocked amount (ASBA) is a better way of applying to issue by simply blocking the fund in the bank account, investor can avail the same. For details, check section on ASBA below.

UPI NOW AVAILABLE IN ASBA FOR RETAIL INDIVIDUAL INVESTORS.

For Details on the ASBA and UPI process, please refer to the details given in ASBA form and Abridge Prospectus and please refer to the section "Issue Procedure" beginning on page no. 181 of the Prospectus. The process is also available on the website of National Stock Exchange of India Limited (www.nseindia.com), in General Information Document. List of Banks supporting UPI is also available on the website of SEBI (www.sebi.gov.in)

IN TERMS OF THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015, DATED NOVEMBER 10, 2015 AND THE ALL POTENTIAL INVESTORS SHALL PARTICIPATE IN THE ISSUE ONLY THROUGH AN APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS ("SCSBS") FOR THE SAME. FURTHER PURSUANT TO SEBI CIRCULAR BEARING NO. SEBI/HO/CFD/DIL2/CIR/P/2019/76 DATED JUNE 28, 2019, FOR IMPLEMENTATION OF PHASED II FOR UPI FACILITY, WHICH IS EFFECTIVE FROM JULY 01, 2019, ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNTS OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO "ISSUE PROCEDURE" ON PAGE NO. 181 OF THE PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND THE FUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY.

Information under Section 30 of the Companies Act, 2013:

The information regarding the content of Memorandum of Association of our Company as regards Main Objects are available on page no. 116 of the Prospectus of the Company. The Liability of the Members is limited. Our Authorized Share Capital comprises of 12000000 Equity Shares of ₹ 10/- each aggregating to ₹ 1200.00 Lakh. The present issued, subscribed and paid-up share capital comprises of 8130000 Equity Shares of ₹ 10/- each aggregating to ₹ 813.00 Lakh. We are proposing to issue 3000000 Equity Shares of ₹ 10/- each in terms of the Prospectus dated August 18, 2022 at a price of ₹ 36/- per share including premium of ₹ 26/- per equity share. The Names of signatories to the Memorandum of Association of our Company at the time of Incorporation and number of shares subscribed by them is as follows:

Sr.	Name of Signatories	No. of Equity Shares subscribed No. (Face Value ₹ 10/- each)
1.	Kamlesh Hariram Lalwani	2500
2.	Varjivandas Naturam Rankagor	2500
3.	Tulsiben Varjivandas Rankagor	2500
4.	Kamlesh Varjivandas Thakkar	2500
	Total	10000

The present capital structure of the Company is as follows;

Sr. No.	Category of Shareholders	No. of Shareholders	No. of Share held	%
1.	Promoters and Promoter Group	7	8130000	100.00
2.	Public	-	-	-
	Total	7	8130000	100.00

LISTING

The Equity Shares offered through the Prospectus are proposed to be listed on EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle Approval letter dated August 05, 2022 from National Stock Exchange of India Limited ("NSE") for using its name in this offer document for listing our shares on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"). For the purpose of this Issue, the designated Stock Exchange is the NSE.

DISCLAIMER CLAUSE OF THE SECURITIES AND EXCHANGE BOARD OF INDIA

Since the Issue is being made in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, the Offer Document had been filed with SEBI, However SEBI shall not issue any observation on the Prospectus. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer full text of the Disclaimer Clause of SEBI beginning on page no. 165 of the Prospectus.

DISCLAIMER CLAUSE OF THE NSE

It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Prospectus has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the 'Disclaimer Clause of NSE' appearing on the page no. 166 of the Prospectus.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPLIANCE OFFICER
 BEELINE CAPITAL ADVISORS PRIVATE LIMITED SEBI Registration Number: INM000012917 Address: 807, Phoenix, Opp. Girish Cold Drinks, Near Vijay Cross Roads, Navrangpura, Ahmedabad -380009, Gujarat. Telephone Number: 079 4840 5357 Email Id: mb@beelinemb.com Investors Grievance Id: ig@beelinemb.com Website: www.beelinemb.com Contact Person: Mr. Nikhil Shah CIN: U67190GJ2020PTC114322	 LINK INTIME INDIA PRIVATE LIMITED SEBI Registration Number: INR000004058 Address: C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra Tel. Number: 022 4918 6200 Fax: 022 4918 6195 Email Id: jtl ipo@linkintime.co.in Investors Grievance Id: jtl ipo@linkintime.co.in Website: www.linkintime.co.in Contact Person: Shanti Goapalkrishnan CIN: U67190MH1999PTC118368	 Mr. Mukesh Dalpatram Prajapat C/o. Jay Jalaram Technologies Limited Office No.103, Shail Mall, B/H. Girish Cold Drink, Shilp Char Rasta, C. G. Road, Navrangpura, Ahmedabad -380009, Gujarat Telephone No.: 079 4899 5415; Website: www.koremobiles.com; E-Mail: cs@koremobiles.com

CREDIT RATING: As this is an issue of Equity Shares there is no credit rating for this Issue.

DEBENTURE TRUSTEES: As this is an issue of Equity Shares, the appointment of Debenture Trustees is not required.

IPO GRADING: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, there is no requirement of appointing an IPO Grading agency.

BASIS OF ISSUE PRICE: The Issue Price is determined by Company in consultation with the Lead Manager. The financial data presented in section titled "Basis for Issue Price" on page no. 65 of the Prospectus are based on Company's Restated Financial Statements. Investors should also refer to the sections/chapters titled "Risk Factors" and "Restated Financial Information" on page no. 18 and 137 respectively of the Prospectus to get more informed view before making the investment decision.

RISK TO INVESTORS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page no. 18 of the Prospectus.

AVAILABILITY OF APPLICATION FORMS: Application Forms may be obtained from the Registered Office of our Company i.e. "Jay Jalaram Technologies Limited", the Lead Manager to the Issue i.e. "Beeline Capital Advisors Private Limited", the Registrar to the Issue i.e. "Link Intime India Private Limited". The application forms may also be downloaded from the website of National Stock Exchange of India Limited i.e. www.nseindia.com. Application supported by Block Amount forms shall be available with designated branches of Self Certified Syndicate Banks, the list of which is available at websites of the Stock Exchange and SEBI.

AVAILABILITY OF PROSPECTUS: Investors are advised to refer to the Prospectus, and the Risk Factors contained therein, before applying in the issue. Full copy of the Prospectus is available on the website of SEBI (www.sebi.gov.in), website of the issuer Company (www.koremobiles.com), the website of the Lead Manager to the Issue (www.beelinemb.com) and on the website of National Stock Exchange of India Limited (www.nseindia.com). Investor should note that investment in equity shares involves high degree of risk. For details, investor should refer to and rely on the prospectus, including the section titled "Risk Factor" on page no. 18 of the prospectus, which has been filed with RoC.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors may apply through the ASBA process. ASBA can be availed by all the investors except Anchor Investors. All potential investors are mandatorily required to participate in the Issue through an Application Supported by Blocked Amount ("ASBA") process. The Investors are required to fill the ASBA form and submit the same to their Banks which, in turn will block the amount in the account as per the authority contained in ASBA Form and undertake other tasks as per the specified procedure. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. The ASBA application forms can also be downloaded from the website of National Stock Exchange of India Limited i.e. www.nseindia.com. ASBA forms can be obtained from the list of banks that is available on website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com. For more details on ASBA process, please refer to details given in application forms and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page no. 181 of the Prospectus.

Capitalized terms used herein and not specifically defined herein shall have the meaning given to such terms in the Prospectus.

BANKER TO ISSUE, REFUND BANKER AND SPONSOR BANK: AXIS BANK LIMITED

Address: Matru Smriti Plot No. 326, Main Linking Road, Khar (West), Mumbai – 400052, Maharashtra, India
Tel: 022-26007698 **Fax:** Not Available **Email:** khar.branchhead@axisbank.com **Contact Person:** Mrs. Vijaya Shetti
Website: www.axisbank.com

Place: Ahmedabad, Gujarat

Date: August 23, 2022

On behalf of the Board of Directors
For, Jay Jalaram Technologies Limited
Sd/
Mr. Kamlesh Varjivandas Thakkar
Chairman cum Managing Director
DIN: 05132275

Jay Jalaram Technologies Limited is proposing, subject to market condition and other considerations, a public issue of its Equity shares and has filed the prospectus with the Registrar of Companies, Ahmedabad ("RoC"). The prospectus is available on the website of SEBI (www.sebi.gov.in), website of the Issuer Company (www.koremobiles.com), the website of the Lead Manager to the Issue (www.beelinemb.com) and on the website of National Stock Exchange of India Limited (www.nseindia.com). Investor should note that investment in equity shares involves high degree of risk. For details, investor should refer to and rely on the prospectus, including the section titled "Risk Factor" on page no. 18 of the prospectus, which has been filed with RoC, before making any investment decision. The equity shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "securities act") and may not be offered or sold within United States (as defined in regulations under the Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirement of the Securities Act. The equity shares are being offered and sold only outside the United States in offshore transaction in compliance with regulations under the Securities Act and the applicable laws of the jurisdiction where those offers and sales occurs.